

# Charlotte World Trade Association

Charlotte's Premier Networking and Educational Forum for Companies and Individuals Involved in Global Trade

NC World Trade Association - Charlotte Chapter

Fax : 704-377-8663 ; Email : [ipetuaudletang@gmail.com](mailto:ipetuaudletang@gmail.com); Phone : 980-253-4038

**Thursday, May 21 - Lunch at Byron Hall (101 W.Worthington Ave. Suite 110)**  
**Delicious Lunch Starts At 12:00, Please plan to arrive by 11:45**

## A Focus on Manufacturing

### **Light Weighting :**

**A strategy to reduce raw material used  
to minimize costs and increase the bottom line**

**Dana Parrish – Tri Mech Solutions**

In our current business climate, getting to market first with your product is only one challenge. However, being first is not enough today; manufacturers must do so by building, engineering, assembling, and designing better products more economically than their competition. High quality standards and requirements must sustain and the integrity of the product must not be sacrificed. Light-weighting is one strategy to reduce raw materials used thereby minimizing costs and increasing the bottom line.

TriMech Solutions is an engineering technology company specializing in solutions and services for the manufacturing industry and product engineering market space. TriMech has helped its clients design better products by partnering with them and offering, not only CAD/CAE/PDM/FEA/CAM software products, but engineering solutions involving full-time and temporary staffing, contract design, analysis and drafting services, rapid prototyping, custom programming and implementation services.

Our speaker, Dana Parrish has over 8 years of experience in the manufacturing and product engineering industries. He got his start as a Systems Engineer for McDonnell Douglas at the Kennedy Space Center. He has a Bachelor's degree in Mechanical Engineering from the University of Central Florida and an MBA in International Business from Rollins College. He has held various technical sales positions at CoCreate, Unigraphics, and currently with SolidWorks Corporation. (Dana can be found waterskiing on the many lakes of Central Florida, cheering for the University of Central Florida Knights, or spending quality time with his family).

**Reducing your costs and increasing your bottom line ? – do not miss this presentation !**  
**Mike McNamara, President - Charlotte World Trade Association**

### **REGISTRATION FORM - Thursday, May 21st**

Name: \_\_\_\_\_

Company: \_\_\_\_\_

Address: \_\_\_\_\_ City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Phone \_\_\_\_\_ Email: \_\_\_\_\_

\$20.00 CWTA Member  \$25.00 CWTA Non-Member

Please charge my Visa or Mastercard  Check enclosed  Pay at the door

Card #: \_\_\_\_\_ Exp.Date: \_\_\_\_\_

Name on card: \_\_\_\_\_ Signature: \_\_\_\_\_

**Fax to 704-377-8663, call in your registration to Isabelle Petuaud-Letang 980 253 4038  
or email us at [ipetuaudletang@gmail.com](mailto:ipetuaudletang@gmail.com)**

**Please RSVP by Wednesday, May 20, 2009**

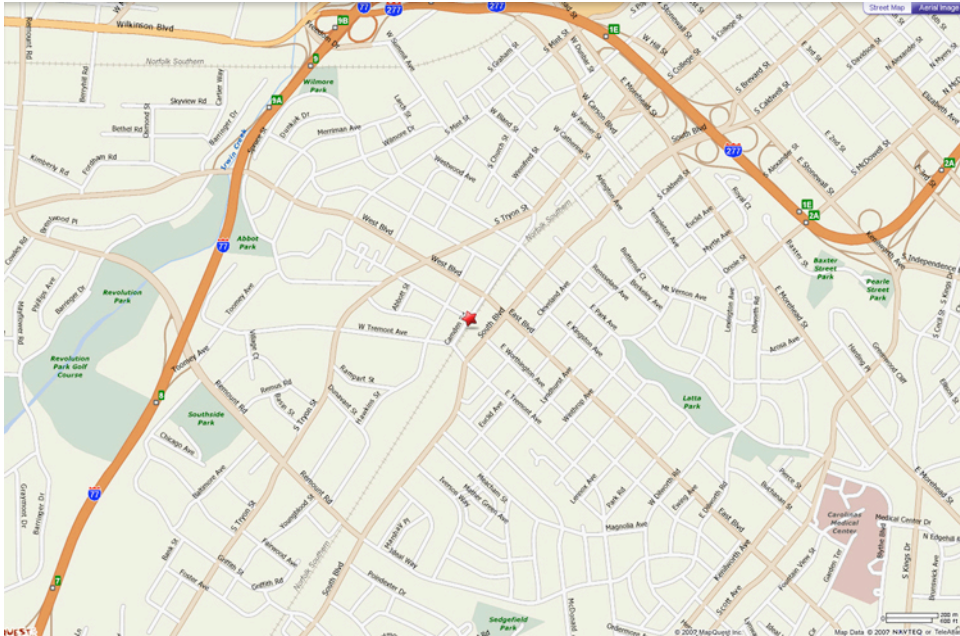
# Charlotte World Trade Association

Charlotte's Premier Networking and Educational Forum for Companies and Individuals Involved in Global Trade

NCWorld Trade Association - Charlotte Chapter

Fax : 704-377-8663 ; Email : [ipetuadletang@gmail.com](mailto:ipetuadletang@gmail.com); Phone : 980-253-4038

## Best Impressions Catering / Byron's South End Is Inside The Design Center of the Carolinas



### **Directions to Byron's South End, 101 W. Worthington Ave. Suite 110 From I-77**

Take I-277/John Belk Freeway and exit to South Blvd.  
From South Blvd., turn right on East Blvd. (Rite Aid will be on the corner)  
Cross over the railroad track and at the next traffic light, turn left on Camden Rd.

### **Traveling from the North on I-85 South**

Take I-77/US-21 exit. Take I-277/John Belk Freeway and exit to South Blvd.  
From South Blvd., turn right on East Blvd. (Rite Aid will be on the corner)  
Cross over the railroad track and at the next traffic light, turn left on Camden Rd.

### **Traveling from the South on I-85 North**

Take NC-27 Freedom Dr. /Tuckaseegee Rd. Exit.  
Turn right on Freedom Dr. /NC-27.  
Take the I-77 S ramp for 0.5 miles and turn left on West Blvd.  
At the 3rd Light turn right on Camden Rd.  
The Design Center of the Carolinas is one block down on the right at the corner of Camden Rd. and West Worthington Ave.  
Byron's South End is located in the Courtyard Building at 101 W. Worthington Ave. (The building with the 'Camden Square Water tower').  
**Enter from the center set of doors on Worthington, go through the lobby, straight into the courtyard, and the entrance to Byron's South End is down and to the left.**